

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in Creative Brands – Asia Pacific – Middle East, Bi-monthly, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction and release of an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 406

Dated:30-06-2015

Read the following:

1. From Mr. Ramji Ravindran-M.D. M/s. Creative Brands-Asia Pacific-Middle East, New Delhi, Dt.Nil.
2. Govt.Lr.No.2069/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.30-12-2014.
3. Invoice No.15-16/162, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:23-05-2015.

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ORDER:

In the letter 1st read above, Mr. Ramji Ravindran-M.D. M/s. Creative Brands-Asia Pacific-Middle East, New Delhi, has requested to release of Back inside advertisement plus 2 page editorial on Telangana Tourism in Kochi Muziris Biennale special of Creative Brands magazine (January 2015 & March 2015 issue). Accordingly, Government have issued a work order for the same for an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes, for publication of an advertisement through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes, towards publication of Back inside advertisement plus 2 page editorial on Telangana Tourism in Kochi Muziris Biennale special of Creative Brands magazine (January 2015 & March 2015 issue) and requested the Government to release the payment.

3. The Government, after careful examination of the matter hereby accord sanction and release of an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) including taxes, towards publication of Back inside advertisement plus 2 page editorial on Telangana Tourism in Kochi Muziris Biennale special of Creative Brands magazine (January 2015 & March 2015 issue), through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER